



2 0 2 4 S P O N S O R S H I P

Join the effort to beautify Freeport, Florida. Our thriving city began nearly 200 years ago (about 1830) when settlers were drawn to the area's beauty and the access provided by LaGrange Bayou to the Choctawhatchee Bay. As part of the city's effort to further enhance the beauty and attractiveness of the town for business, residents and visitors to the area, "Anchored in Freeport" Art in Public Spaces project will feature locally produced concrete anchor casts decorated by local artists.

Through the project's custom-made, one-of-a-kind anchors, the City of Freeport aims to create a sense of place, unite local businesses and residents, celebrate the area's talented artists, and create a welcoming and attractive community for visitors and future residents. In partnership with the Cultural Arts Alliance of Walton County (CAA), businesses and residents are invited to support the project through the following sponsor levels.

CAPTAIN: \$3,000 (ONE BUSINESS)

With this sponsorship, one (1) business is the captain of the ship and a custom anchor will be fabricated for your city approved location. The Captain Sponsorship includes:

- Your business named on a plaque on the anchor with QR code to CAA Website
- Name or logo inclusion on Anchored in Freeport Page on City Website
- Name or logo inclusion on Anchored in Freeport Art on Cultural Arts Alliance of Walton County (CAA) Website
- Named with "Captain Sponsors" on "Thank You" post on City of Freeport, Anchored in Freeport Facebook and CAA Facebook pages.
- Name inclusion in press release announcement of inaugural project.
- Named as sponsor on locator map identifying Anchor locations.
- Name or logo on banner at dedication event.

FIRST MATE: \$1,500 (TWO BUSINESSES)

With this sponsorship, two (2) businesses team up to have a custom anchor fabricated for a city approved location. This sponsorship includes:

- Anchor placed by Anchored in Freeport Committee and City of Freeport (Sponsor requests will be considered).
- Two sponsor names on plaque on base monument of anchor along with artist name and QR code to Anchored in Freeport Page on CAA Website.
- Second level name or logo inclusion on Anchored in Freeport Page on City Website.
- Name or logo inclusion on Cultural Arts Alliance of Walton County (CAA) Website
- Named with "First Mate" Sponsors on "Thank You" post on Facebook recognizing your support on both City of Freeport and Anchored in Freeport Facebook pages.
- Name inclusion in press release announcement of inaugural project.
- Named as sponsor on locator map identifying Anchor locations.
- Second level Logo inclusion on banner at launch event.

FRIENDS OF THE ANCHOR: \$500

With this sponsorship, each sponsor becomes a supporter of the overall project. These funds are critical for the implementation of the project, including transportation, installation, and maintenance of anchors.

- Name or logo inclusion on Anchored in Freeport Page on City Website
- Name or logo inclusion on Anchored in Freeport Art on Cultural Arts Alliance of Walton County (CAA) Website
- Named with "Friends" Sponsors on "Thank You" post on City of Freeport, Anchored in Freeport Facebook and CAA Facebook pages.
- Named as sponsor on locator map identifying Anchor locations.
- Name or logo on banner at dedication event.



Contact: Courtney at Courtney@CulturalArtsAlliance.com



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Support Anchored in Freeport Today!

Contact Name: _____

Business / Sponsor Name: _____

Business Address: _____

Email: _____ Phone: _____

Description of product or service you provide: _____

Which sponsorship level are you supporting?

- Captain \$3,000 (Single-Sponsor Anchor)
- First Mate \$1,500 (Double-Sponsor) Co-Sponsor Name: _____
- Friends of Anchored in Freeport \$500 (Community-Sponsor)

Use credit card or make checks payable to the Cultural Arts Alliance of Walton County
• A 4% processing fee will be applied on credit card payments • For checks, write "Anchored in Freeport" in memo

Name: _____

Card Type: _____

Card #: _____

Expiration Date: _____

CVV Code: _____

ZIP Code: _____

Please email completed form and logo to Courtney at Courtney@CulturalArtsAlliance.com