



## 32nd Annual ArtsQuest Fine Arts Festival 2020 Sponsorship Opportunities

### Attendee Demographics:

- 6,000 festival goers
- Family-friendly environment
- Local and regional affluent residents and travelers
- \$150,000+ median household income

### PRESENTING SPONSOR - **SOLD!**

*Business credited as the exclusive presenting sponsor of ArtsQuest. Promotion will take place pre-event and on-site throughout the weekend. Business logo and/or name will be included on the following:*

- Regional and local press release
- Logo on Posters
- Logo on Printed Program (35,000) + Back Cover ad
- Logo on on-site banner
- Business name mentions from stage
- Inclusion in event email blasts to CAA database (10,000 emails)
- Four social media posts (2) Facebook and (2) Instagram posts (with tags)
- Logo on CAA website (with link)
- Sponsor category exclusivity
- 8 tickets for client perks - Under the Sea UMA Fundraiser Party

### STAGE SPONSOR - \$2,500

*Business credited as the exclusive sponsor of the ArtsQuest Entertainment Stage. Promotion will take place pre-event and on-site throughout the weekend. Business logo and/or name will be included on the following:*

- Regional and local press releases (2)
- Logo on Posters
- Logo in Printed Programs (35,000) + ½ page ad
- Logo on on-site banner
- Business name mentions from stage

- Inclusion in event email blasts to CAA database (10,000 emails)
- Two social media posts (1) Facebook and (1) Instagram posts (with tags)
- Logo on CAA website (with link)
- Sponsor category exclusivity

#### IMAGINATION SPONSOR - \$2,000 (1)

*ImagiNation is where children can participate in a variety of interactive art projects.*

- On-site sponsor signage
- Two social media posts (1) Facebook and (1) Instagram posts (with tags)
- Inclusion in event email blasts to CAA database (10,000 emails)
- Logo on CAA website (with link)
- Logo in Printed Programs (35,000) + ¼ page ad
- Logo on on-site banner
- Sponsor category exclusivity

#### BAR SPONSOR - \$2,000 (1)

- On-site sponsor signage
- Two social media posts (1) Facebook and (1) Instagram posts (with tags)
- Inclusion in event email blasts to CAA database (10,000 emails)
- Logo on CAA website (with link)
- Logo in Printed Programs (35,000) + ¼ page ad
- Logo on on-site banner
- Sponsor category exclusivity

#### IROAM PHOTO SPONSOR - \$2,000 (1)

*Professional photographers will roam the festival each day and photos can be posted on social media or ordered for print.*

- On-site sponsor signage
- Two social media posts (1) Facebook and (1) Instagram posts (with tags)
- Inclusion in event email blasts to CAA database (10,000 emails)
- Logo on CAA website (with link)
- Logo in Printed Programs (35,000) + ¼ page ad
- Logo on on-site banner
- Sponsor category exclusivity
- Co-brand with logo on digital images

#### MISTING TENT - \$1,000 (1)

- On-site sponsor signage
- Two social media posts (1) Facebook and (1) Instagram posts (with tags)
- Inclusion in event email blasts to CAA database (10,000 emails)
- Logo on CAA website (with link)

- Logo in Printed Programs (35,000) + ¼ page ad
- Logo on on-site banner
- Sponsor category exclusivity

#### ARTIST HOSPITALITY - \$1,000 (1)

- Logo included in Printed Program (35,000) + ¼ page ad
- Two social media posts (1) Facebook and (1) Instagram posts (with tags)
- Inclusion in event email blasts to CAA database (10,000 emails)
- Logo on CAA website with link
- On-site sponsor signage
- Sponsor category exclusivity

#### MEDIA PARTNERS: In-Kind

- Logo on CAA website with link
- Logo included in Printed Program (35,000)
- Inclusion in event email blasts to CAA database (10,000 emails)

Please contact Jennifer Steele at [jennifer@culturalartsalliance.com](mailto:jennifer@culturalartsalliance.com) with all sponsorship inquiries.