



## Cultural Arts Alliance Tour of Homes 2020 Sponsorship Opportunities

### **PRESENTING SPONSOR - SOLD!**

Business credited as the exclusive presenting sponsor of the Valentine Tour of Homes. Promotion will take place pre-event and on-site throughout the weekend. Business logo and/or name will be included on the following:

- Regional and local press release
- Logo on Posters
- Logo on Printed Tickets
- Logo on Printed Program
- Inclusion in Two E-blasts to CAA database (10,000 emails)
- Four social media posts (2) Facebook and (2) Instagram posts (with tags)
- Logo on CAA website (with link)
- Sponsor category exclusivity
- 10 Tickets for client perks - Be My Guest at the Tour of Homes

Sponsor may have dedicated space to offer promotional items, products and collateral to event attendees. Additional benefits may be negotiated.

### **HOME SPONSOR - \$500**

Business credited as the exclusive sponsor of *one*\* of the Valentine Tour of Homes. Promotion will take place pre-event and on-site throughout the weekend. Business logo and/or name will be included on the following:

- Two social media posts (1) Facebook and (1) Instagram posts (with tags)
- Inclusion in Two E-blasts to CAA database (10,000 emails)
- Logo on CAA website with link
- 2 Tickets for client perks - Be My Guest at the Tour Of Homes
- Sponsor may have dedicated space in their sponsored home to offer promotional items, products and collateral to event attendees.

\*Each home on the tour is a separate sponsorship. Sponsors may opt to support multiple homes.

Please contact Jennifer Steele at [jennifer@culturalartsalliance.com](mailto:jennifer@culturalartsalliance.com) with all sponsorship inquiries.