



2019 FLUTTERBY ARTS FESTIVAL SPONSORSHIP OPPORTUNITIES

Attendee Demographics:

- 1,000 festival goers
- Family-friendly environment
- 90% local attendees
- \$150,000+ median household income

PRESENTING SPONSOR - SOLD!

Business credited as the exclusive presenting sponsor of the 26th Annual Flutterby Festival. Promotion will take place pre-event and on-site throughout the weekend. Business logo and/or name will be included on the following:

- Regional and local press release (minimum of 1)
- Logo on Posters (500)
- Logo on Postcards (2,500)
- Logo on Flyers distributed to schools (7,500)
- E-blasts to CAA database (10,000 emails)
- Facebook and Instagram posts (with tags)
- Logo on CAA website (with link)
- On-site banner
- On-site directional signage placed throughout Watersound Origins community
- Business name mentions from stage
- Sponsor category exclusivity
- On-site real estate with table and umbrella provided
- Ticket package for client perks - Be My Guest at the Flutterby Fest

Sponsor may have dedicated real estate to offer promotional items, products and collateral to Festival attendees. Additional benefits may be negotiated.

STAGE SPONSOR - \$2,500 - SOLD!

Business credited as the exclusive sponsor of the Flutterby Entertainment Stage.

Promotion will take place pre-event and on-site throughout the weekend. Business logo and/or name will be included on the following:

- Regional and local press release (minimum of 1)
- Logo on Posters (500)
- Logo on Postcards (2,500)
- Logo on Flyers distributed to schools (7,500)
- E-blasts to CAA database (10,000 emails)
- Facebook and Instagram posts (with tags)
- Logo on CAA website (with link)
- On-site stage banner
- Business name mentions from stage
- On-site real estate with table and umbrella provided
- Sponsor category exclusivity
- Ticket package for client perk package - Be My Guest at the Flutterby Fest
- Sponsor may have dedicated real estate to offer promotional items, products and collateral to Festival attendees.
- Additional benefits may be negotiated.

IMAGINATION SPONSOR - \$2,000

ImagiNation is where children create butterfly wings and other art projects.

- On-site sponsor signage
- Facebook and Instagram posts (with tags)
- Inclusion in email blasts to CAA database (10,000 emails)
- Logo on Flutterby page on CAA website
- Distribute promotional material on-site
- Sponsor category exclusivity
- On-site real estate with table and umbrella provided

MONARCH PARTNERS - \$1,000

Choose one of the following options (available on a first-come, first-serve basis):

BUTTERFLY SCIENCE TENT (SOLD!) | STILL AVAILABLE: ART MARKET & T-SHIRT**

- Facebook and Instagram posts (with tags)
- Inclusion in email blasts to CAA database (10,000 emails)
- Logo on CAA website with link
- On-site sponsor signage
- **Logo on event t-shirt sold

MEDIA PARTNERS: In-Kind

- Logo on CAA website with link
- Ticket package for client perks - Be My Guest at the Flutterby Fest
- Dedicated space at event with opportunity to distribute product

Please contact Jennifer Steele at jennifer@culturalartsalliance.com with all sponsorship inquiries.