



Cultural Arts Alliance of Walton County Emergency Relief Fund for Artists (ERFA) Round 2 of Funding

PURPOSE

The Cultural Arts Alliance of Walton County's Emergency Relief Fund for Artists was created to address the economic needs of professional artists who have experienced loss of income due to the COVID-19 pandemic.

STAFF CONTACT

Emergency Relief Fund for Artists Program staff contact is Lee Greene, CAA Director of Administration. Lee@culturalartsalliance.com 850.622.5970

THE FUND

An initial \$100,000 was donated by Shawn & Richard Tomasello for ERFA . The CAA will leverage the Tomasello's donation with a matching funds campaign in order to raise at least \$100,000 more for the fund. Donors can contribute to the fund through the CAA's website and through a text-to-give campaign. All donations from the campaign will be earmarked for ERFA.

ELIGIBILITY

The ERFA grant is available to individual, professional, working artists of all disciplines who live or work in Walton County, FL and have lost income because of the cancellation of a specific, scheduled gig or opportunity (performances, art shows,

commissions, contracts, teaching opportunities) or a temporarily or permanently closed business (self-owned or represented gallery, venue) due to COVID-19 precautionary measures.

The ERFA grant program is designed for artists who are struggling to meet their basic needs (food, shelter, medical, supplies) due to loss of artistic income from COVID-19. Artists who do not make the majority of their income from their work as an artist or have other significant sources of income are asked to not apply so that those who are most vulnerable can be served. Priority will be given to applicants who are full-time Walton County residents and to requests due to cancellation of opportunities that were to occur in Walton County. Applicants must be at least 18 years of age.

For the purpose of this program, the CAA's definition of professional, working artist is an individual who devotes a significant portion of their time to the creation of personal artwork and makes the majority of their income from the sale or presentation of their artwork. The professional artist is likely paid for performances, sells their artwork, or shares their independent body of work with the public on a regular basis. The term "artist" applies broadly across disciplines, including performing (musicians, actors, dancers), visual, literary, film, fashion and multidisciplinary artists. Individuals working in a creative industry primarily producing commercial work are not eligible.

SECOND GRANT PERIOD: July 1 - August 31, 2020

The second round of ERFA grants will be distributed weekly through August 31, 2020. Artists who received an award during the first round are eligible to apply for the second round. Applicants may be awarded only one grant during the second grant period. If an application is denied for any reason, the artist may reapply within the same grant period.

GRANT APPLICATION WEEKLY TIMELINE

- Application deadline is 11:59pm on Friday of each week via culturalartsalliance.com.
- Applications are reviewed by staff by 5:00pm the following Monday.
- Notifications and grant agreements are sent by 5:00pm Tuesday.
- ACH deposits are processed on Wednesday and Thursday of each week (once grant agreement, W-9, and ACH information has been received by staff).
- Grantees have access to grant funds by Friday of each week.
- All awards are pending available funds.

GRANT AMOUNT

Artists can request up to \$1,000 during the grant period to compensate for income that was lost between June 1 - August 31, 2020. Funding is not yet available for potential or projected future loss beyond August 31, 2020.

APPLICATION REQUIREMENTS

Only online applications through CAA's website will be considered. Applicants should gather and prepare the following information BEFORE visiting the website to apply:

1. Name and contact information
2. Artist Website
3. Artist Social Media
4. Artist Discipline
5. Amount Requested (\$1,000 max)
6. Narrative #1 (short paragraph): Explain the lost income source(s) for which you are applying. Include specific location or venue of the cancelled event or closed business, date(s) of the cancelled event or closed business, and amount of income lost from each cancelled event or closed business.
7. Narrative #2 (short paragraph): Describe your most pressing financial needs for the next two to three months.
8. Proof of cancellation; please provide:
 - a. Screenshot of cancellation or closure from event's or business's website or social media page, or
 - b. Copy of email or cancellation notice from event promoter, hiring organization, or business owner
9. Percentage of monthly income that comes from work as an artist.
10. Number of years you have been working as a PAID freelance, part-time, or full-time artist.
11. Number of years you have lived and/or worked in Walton County.
12. Resume or bio

Your resume/bio must demonstrate that you qualify as a professional, working artist through past exhibitions, performances, screenings, publications, readings, sales, etc. Please include as much detail as possible so that our staff can verify your qualifications quickly.
13. Work samples

AFTER GRANT HAS BEEN AWARDED

- Before funds are released, each grantee must complete the following, which will be emailed through DocuSign:
 1. Grant agreement
 2. W-9
 3. ACH deposit form
- Payments will be released the Friday AFTER the grantee has completed the steps listed above.
- Grants are considered taxable income; a form 1099 will be mailed to you for payments of \$600 or greater.
- No final reports will be required.

GRANT APPLICATION EVALUATION CRITERIA

1. Does the applicant meet CAA's standards for professional, working Artist?
 - Definition: individuals who devote a significant portion of their time to the creation of personal artwork. The professional artist is likely paid for performances, sells their artwork, or shares their independent body of work with the public on a regular basis. Individuals working in a creative industry primarily producing commercial work are not eligible. The term "artist" applies broadly across disciplines, including performing, visual, literary, film, fashion and multidisciplinary artists.
 - Use the resume/bio and work samples to determine. If unclear, search for the artist on Google, Facebook, and any other websites.
 - If they do not meet the criteria or have not provided enough information to determine, FULL DECLINE.
2. What are the sources of lost income? Are they for artistic services?
 - Lost income from non-artistic work or "day jobs" cannot be considered.
 - Production or admin work on an artistic project may be considered on a case-by-case basis.
 - How much does the loss of income add up to? Consider this when making an award amount recommendation.
3. Proof of lost income
 - Do you feel confident that the cancellation notice is legitimate?
 - Does the proof match the narrative?

4. Are the needs mentioned in the narrative BASIC NEEDS (including rent, food/supplies, medical, etc)?
5. FINALLY, ask yourself: Does the application narrative questions and documentation make sense, is the request cohesive, do you feel good about approving limited dollars to this applicant? Could you defend your recommendation (approval or decline) to the Executive Director and Board?